

MEDIAKIT

2022



www.elevatorimagazine.com

elevator*mag*

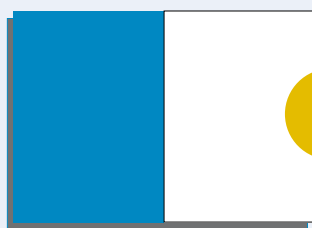
THE INTERNATIONAL ELEVATOR MAGAZINE

Advertising fees • Tariffe pubblicitarie

Agency fee excluded • Al netto dei diritti di agenzia



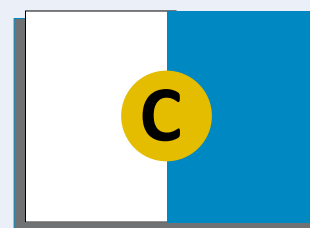
Front cover
Cover 1
mm 180 x 180
€ 3500



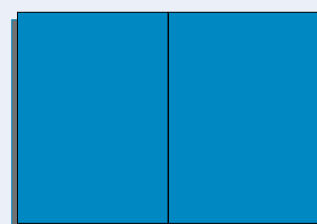
Front internal cover
Cover 2
mm 210 x 297

B

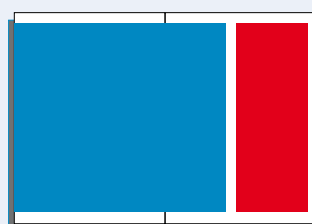
+ **1/2 vertical page (contents)**
+ **1/2 pagina verticale (sommario)**
+ mm 90 x 297
€ 4400



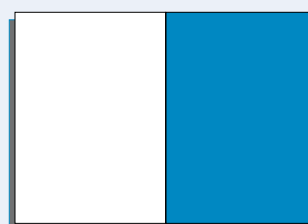
Page 1 (recto)
Prima Romana
mm 210 x 297
€ 3100



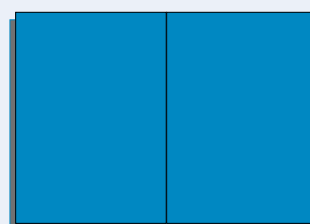
Double spread with special positioning (pg. 4-5)
Doppia pagina con posizione esclusiva (pg. 4-5)
mm 420 x 297
€ 3900



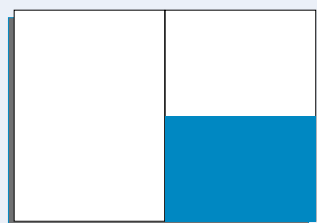
Top Product (double spread)
Prodotto Top (doppia pagina)
mm 300 x 265
+ 800 characters including spaces (each language)
+ 800 caratteri spazi inclusi per lingua
€ 3900



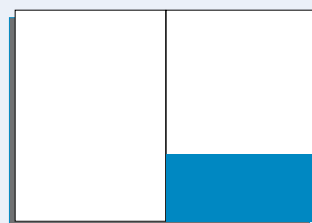
Internal page
Pagina interna
mm 210 x 297
€ 2100



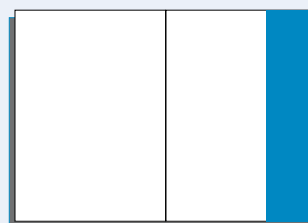
Double spread
Doppia pagina
mm 420 x 297
€ 3700



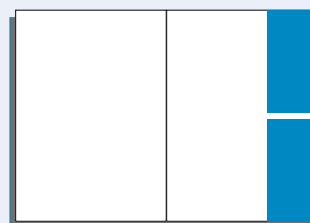
1/2 horizontal page
1/2 pagina orizzontale
mm 210 x 145
€ 1650



1/3 horizontal page
1/3 pagina orizzontale
mm 210 x 100
€ 1000



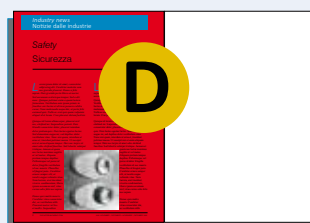
Vertical column
Colonna verticale
mm 75 x 265 (format bleed • ingabbiata)
mm 90 x 297 (no bleed • al vivo)
€ 1400



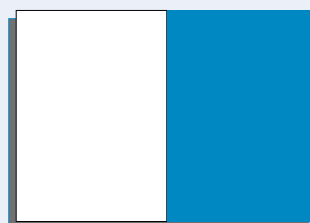
Vertical box
Box verticale
mm 75 x 120
€ 700 each • cad



Postcard insert (front/back)
Insero spessorato (fronte/retro)
mm 210 x 297
€ 3400



Internal advertorial page
Pagina pubbliredazionale
magazine
€ 2300
magazine+web
€ 2800



Back internal cover
Cover 3
mm 210 x 297
€ 2750



Back cover
Cover 4
mm 210 x 297
€ 3100

Cover must be approved by the editor. For inserts: price to be agreed. Special processing, drafts, photolithographs and VAT excluded.
La Cover 1 deve essere approvata dall'editore. Per inserti a più facciate, prezzo da convenire. Lavorazioni speciali, bozzetti, fotolito e IVA esclusi.

Active Link

Link to the advertiser's website on the advertising page of the digital magazine.

Link al sito dell'inserzionista sulla pagina pubblicitaria della rivista digitale.

€ 200



Rich Content Link

Link to special contents (i.e. video, data sheet, instruction manual) in the advertising page of the digital magazine.

Link a un contenuto speciale (es. video, scheda tecnica, manuale) da aggiungere alla pagina pubblicitaria digitale.

€ 500



Promotional packages Pacchetti promozionali

A + D + web

Front cover + Advertorial (web included)
Cover 1 + pubbliredazionale (web incluso)

1 page - pagina
€ 6000

2 pages - pagine
€ 8200

B + C

Front internal cover + 1/2 vertical page (contents)
+ Page 1 (recto)
Cover 2 + 1/2 pagina verticale (sommaro)
+ Prima Pagina Romana

€ 6900

Special project Progetto speciale



Belly Band 50 mm
TBD • Prezzo da definire



Belly Band 70 mm
TBD • Prezzo da definire

Special events • Eventi speciali

*Are you looking for ways to promote your company and products at events and trade fairs?
Contact us for a customised offer!*

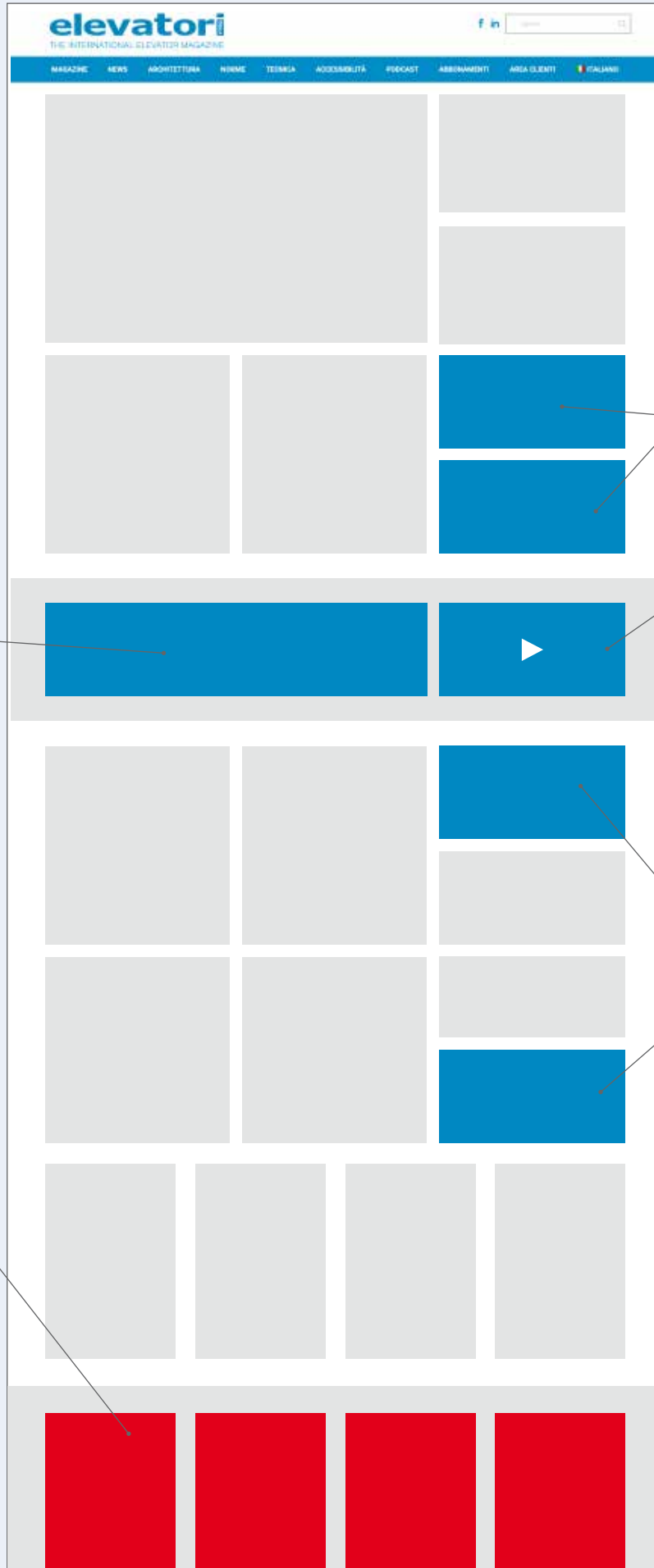
**Volete valorizzare la vostra azienda e i vostri prodotti in occasione di eventi e fiere?
Contattateci per proposte personalizzate!**

Contatti:

Silvio Arati - silvio.arati@elevatori.it - cell +39 3488747917

Florentina Bora - advertising@elevatori.it - cell +39 331 9812712





HOME LARGE BANNER

Two months • Bimestrale
770x225 px
(2 artworks / creatività)
€ 900

HOME TOP BANNER

Two months • Bimestrale
370x225 px
(2 artworks / creatività)
€ 600

ADVERTISING VIDEO

Two months • Bimestrale
Video with English captions.
Pubblicazione video già
sottotitolato in inglese.
€ 950

Video with English captions
(video production and posting)*.
Realizzazione video con
sottotitoli in inglese*.
€ 3600

HOME LOW BANNER

Two months • Bimestrale
370x225 px
€ 400

COMPANY NEWS NOTIZIE DALLE AZIENDE

Two months • Bimestrale
€ 900

Discounted price when the
purchase is bundled with the
purchase of magazine adv pages.

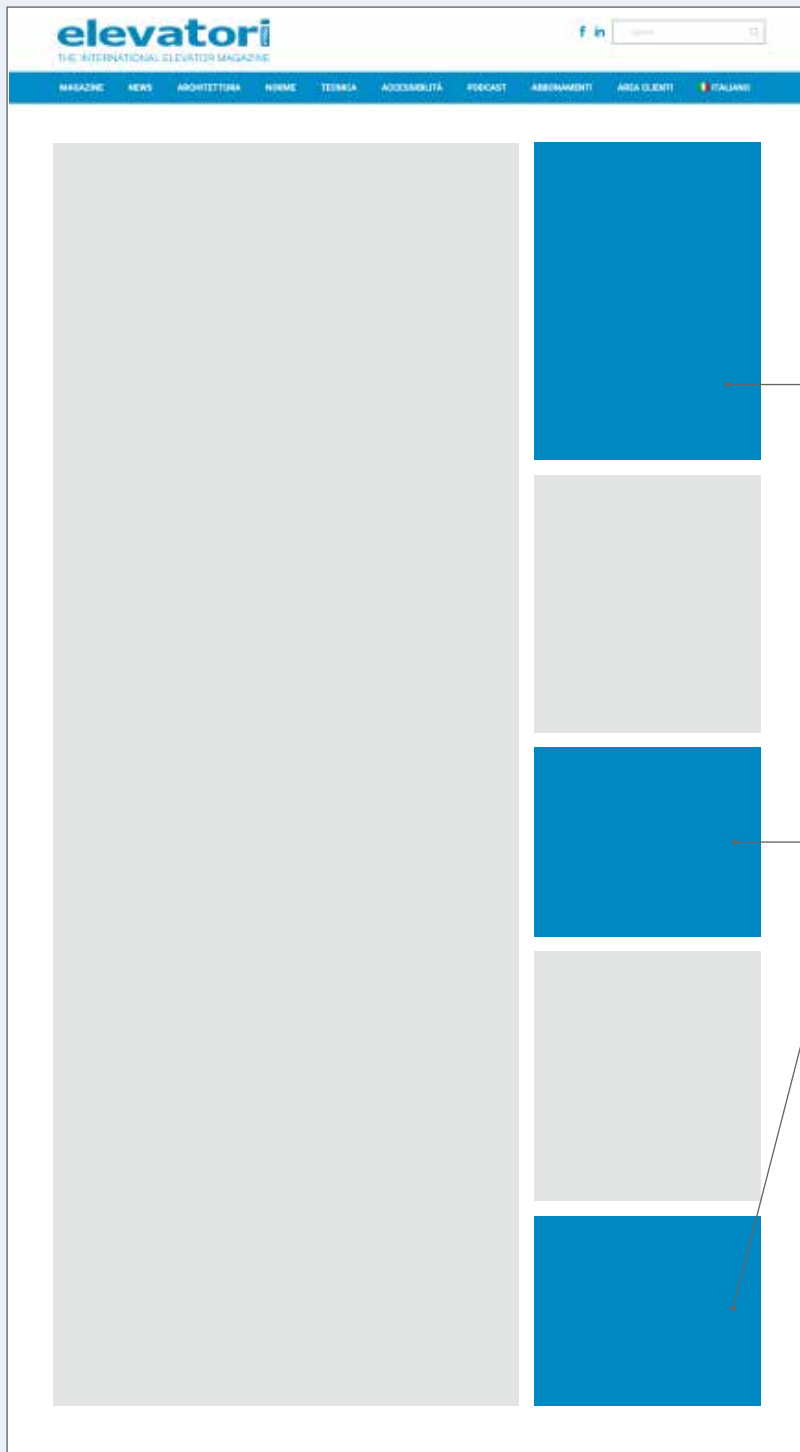
Prezzo scontato se abbinato
all'acquisto di pagine
pubblicitarie sulla rivista.
€ 500

*Featuring:

- storytelling
- video shooting
- editing
- captions

*Comprende:

- storytelling
- riprese video
- montaggio
- sottotitoli



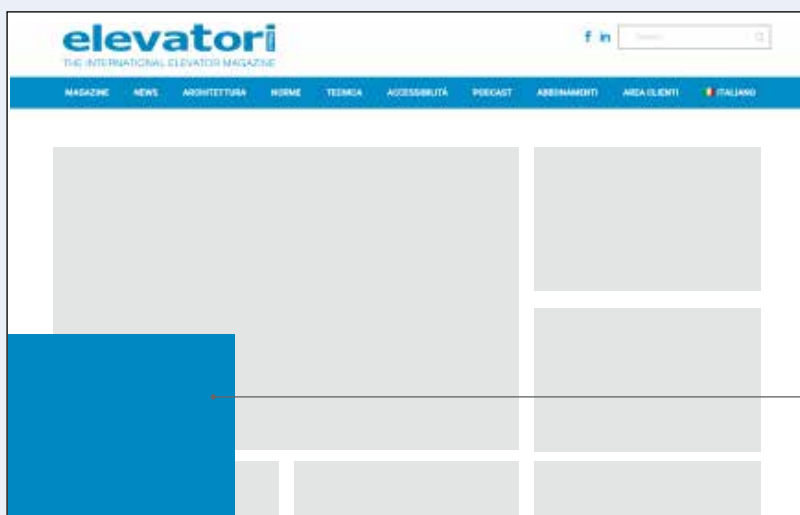
Categories+Articles Categorie+Articoli

LARGE SIDE BANNER

Two month • Bimestrale
Price List • Prezzo listino: 800 €
2 artworks / creatività (300x600 px)

MEDIUM SIDE BANNER

Two month • Bimestrale
Price List • Prezzo listino: 500 €
2 artworks / creatività (300x250 px)



Popup in home page

Two months • Bimestrale
300x250 px
2 artworks / creatività
€ 800

Technical features • Caratteristiche tecniche



BLEED ALLOWANCE
BORDO DI SICUREZZA
(5mm)

TRIMMED EDGE
BORDO DI TAGLIO

10mm INSET
10mm MARGINE INTERNO

Magazine

- If your artwork or advertisement and background colours are designed to be printed at the edge of the page, a 5mm bleed is required.
- We suggest to keep the edge clear of contents as these could be partially cut.
- Se la pagina pubblicitaria è progettata per essere stampata al vivo, è necessario prevedere un margine di sicurezza di 5mm.
- Non inserire nulla vicino ai bordi poiché potrebbe essere parzialmente tagliato.



- Banner: gif / jpeg / png / swf
- Video: MP4 / AVI / MOV / Link

Website

Deadline

1/2022 (January/February)

Advertorial Deadline#: 3rd Nov. 2021

Artwork Deadline: 22nd Nov. 2021

2/2022 (March/April)

Advertorial Deadline#: 14th Jan. 2022

Artwork Deadline: 21st Jan. 2022

3/2022 (May/June)

Advertorial Deadline#: 9th Mar. 2022

Artwork Deadline: 15th Mar. 2022

4/2022 (July/August)

Advertorial Deadline#: 3rd May 2022

Artwork Deadline: 10th May 2022

5/2022 (September/October)

Advertorial Deadline#: 1st Jul. 2022

Artwork Deadline: 8th Jul. 2022

6/2022 (November/December)

Advertorial Deadline#: 14th Sep. 2022

Artwork Deadline: 23rd Sep. 2022

1/2023 (January/February)

Advertorial Deadline#: 3rd Nov. 2022

Artwork Deadline: 14th Dec. 2022

Bilingual contents (English/Italian)

Consegna testi bilingue (inglese/italiano)

Price list of services Listino prezzi servizi

Professional graphic layout

Impaginazione grafica professionale

€ 500*

Graphic concept & design

Ideazione e creazione layout

€ 1.000*

*Costs are only as an indication

*Prezzi indicativi



VOLPE EDITORE

I.S.S.N. 1121-7995

Volpe Editore Srl

20060 Vignate, MI (Italy)

Via Di Vittorio, 21A

(In Italia) Spedizione in a.p. 70% - Filiale di Milano